

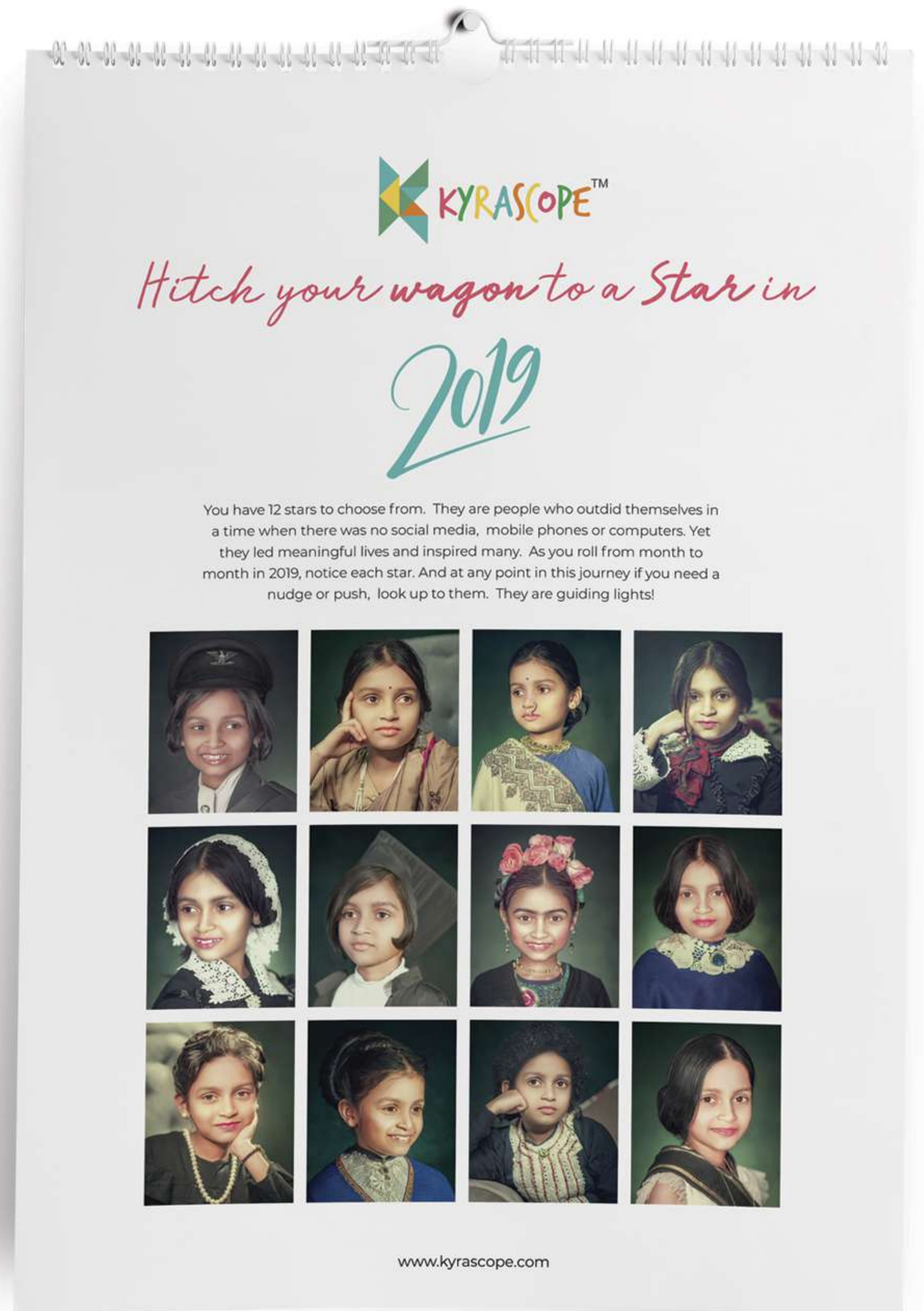
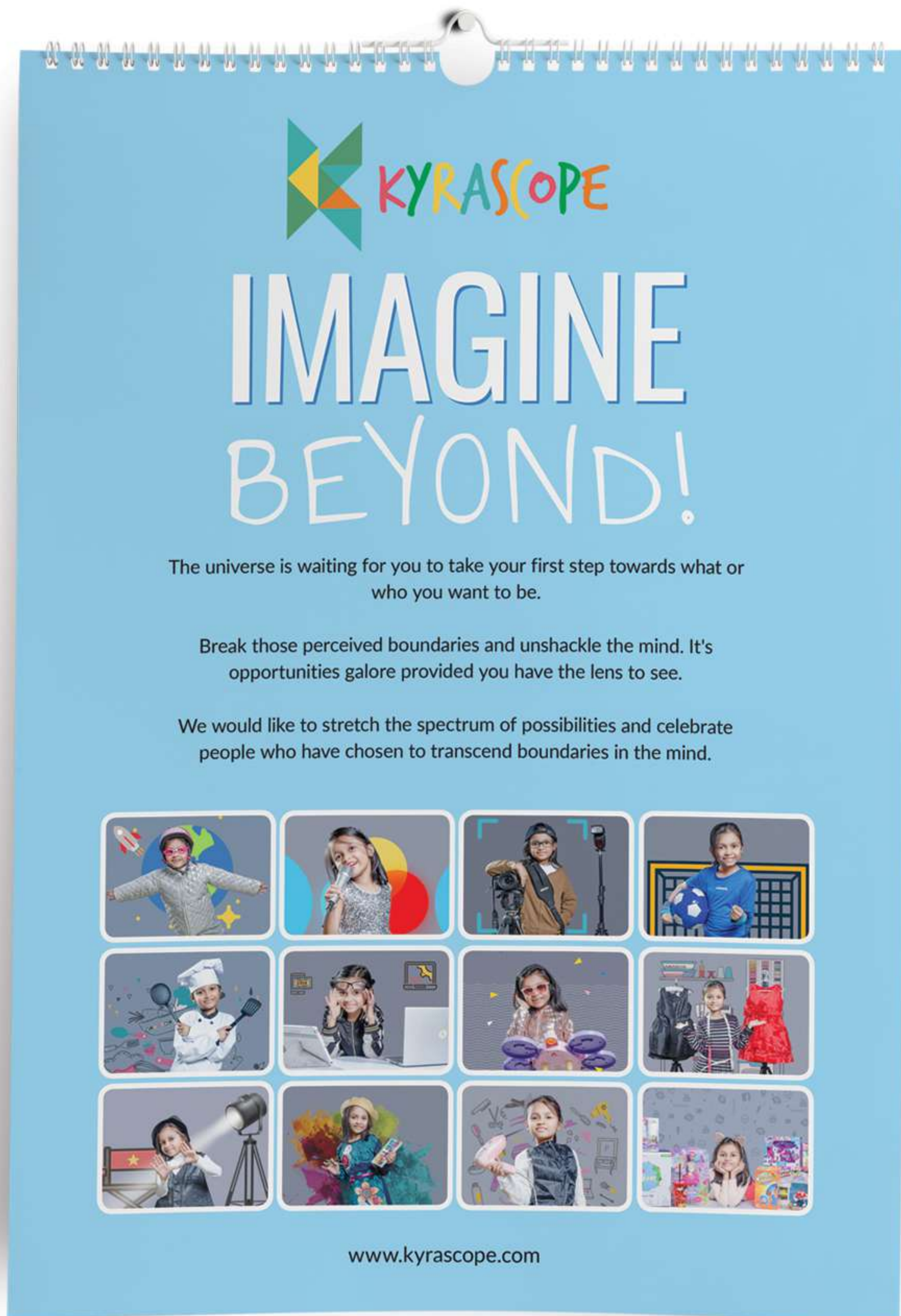


Take The Retro-coaster Ride Through Fun Times

Here's to 2020, a new year, a new beginning, a year for building on the positives of the previous decade towards better times ahead.



www.kyrascope.com



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/kyrascopetv



/kyrascope

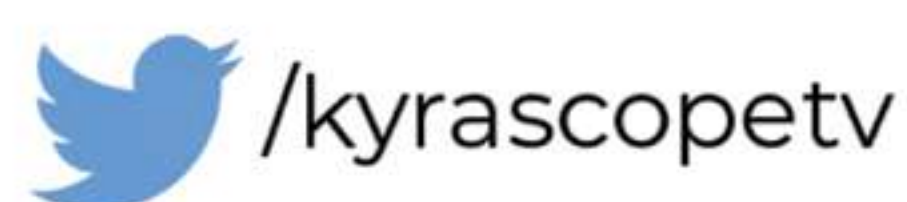
www.kyrascope.com



Take The Retro-coaster Ride

They say change is the only thing that is constant. But every new beginning owes its birth to something that came before it. As children (and adults), this is how we learn and grow: building upon what we have experienced before.

All the marvelous toys and gadgets that we enjoy today are the result of an evolution of ideas, concepts, and inventions that delighted previous generations. This constant improvement of experiences, and a quest for continued betterment is what makes us human. This year's calendar, with its showcase of retro advertisements for retro products is a reminder to us to keep moving forward.



www.kyrascope.com



JANUARY
2020

INSPIRED BY
Royal Typewriter
Ad from 1960's



MON

TUE

WED

THUR

FRI

SAT

SUN

		NEW YEAR'S DAY 01	02	03	04	05
06	07	08	09	10	11	12
13	14	PONGAL, MAKAR SANKRANTI 15	16	17	18	19
20	21	22	23	24	25	REPUBLIC DAY 26
27	28	BASANT PANCHAMI 29	30	31		

Typewriter

A typewriter is a mechanical or electromechanical machine for writing characters similar to those produced by a printer's movable type. The first commercial typewriters were introduced in 1874. Typewriters were a standard fixture in most offices up to the 1980s. Thereafter, they began to be largely supplanted by computers.

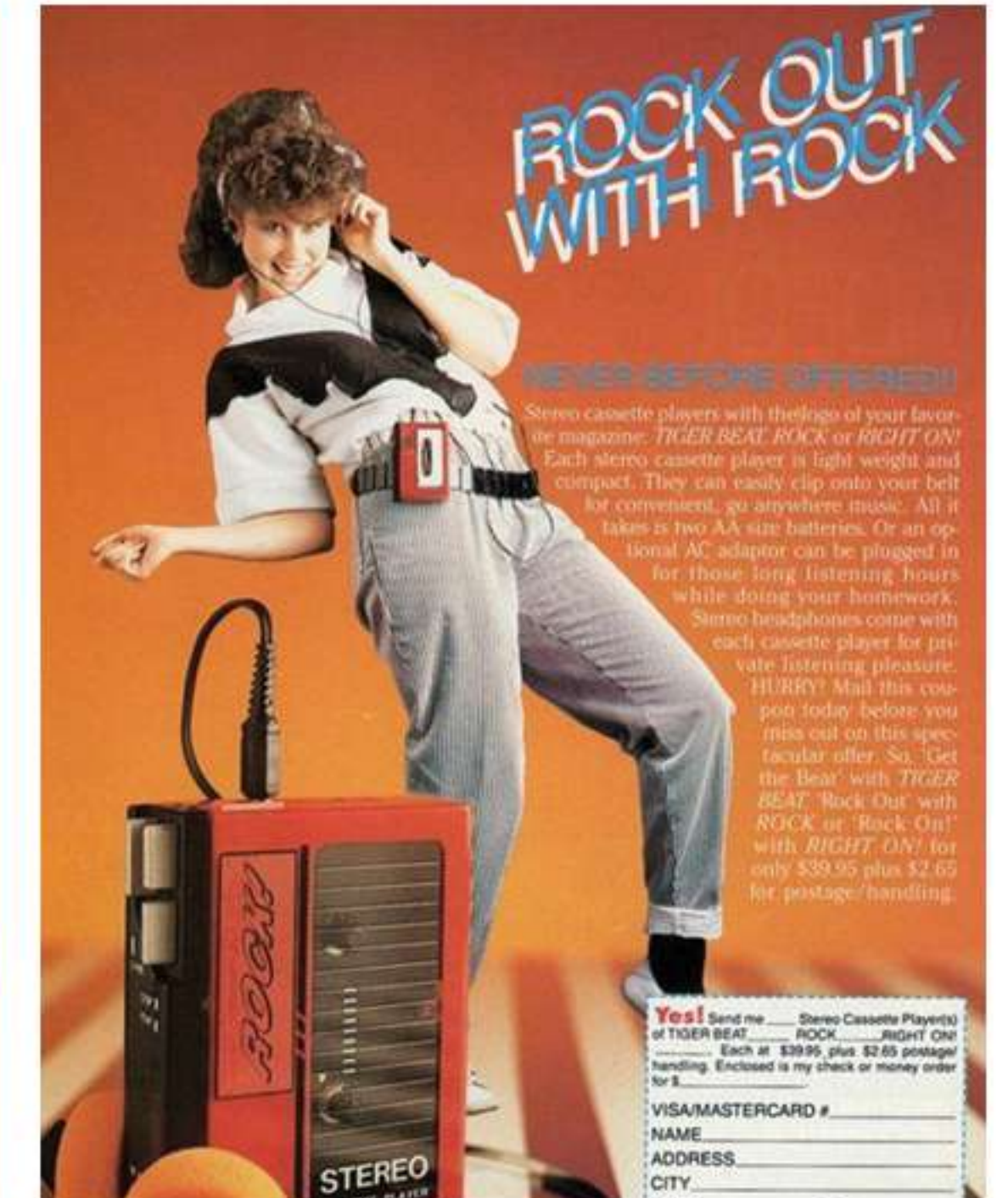
JANUARY 2020

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FR	31	



FEBRUARY 2020

INSPIRED BY
Sony Walkman
Ad from 1980's



MON

TUE

WED

THUR

FRI

SAT

SUN

						01	02
03	WORLD CANCER DAY 04	05	06	07	08	09	
10	11	12	13	14	15	16	
17	18	CHHATRAPATI SHIVAJI MAHARAJ JAYANTI 19	20	MAHA SHIV RATRI 21	22	23	
24	25	26	27	28	29		

Portable Music Player

The original Walkman, released in 1979, was the first portable cassette player that changed the listening habit by allowing people to listen to the music of their choice on the move. The Walkman had a major influence on the 1980s culture. In fact, the Walkman is the ancestor of digital audio players (DAP) such as Apple's iPod and today's music on mobile.



FEBRUARY 2020

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FR	28	
SA		29



MARCH
2020

INSPIRED BY
OPUS Floppy Disk
Ad from 1985



MON

TUE

WED

THUR

FRI

SAT

SUN

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31

01

02

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INTERNATIONAL
WOMEN'S DAY

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GUDI PADWA

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Floppy Disk Disk

The first commercial storage device "The floppy disk", developed in the late 1960s, was 8 inches (200 mm) in diameter and could hold a total data of 175 KB; they became commercially available in 1971 as a component of IBM products and they were sold separately beginning in 1972 by Memorex and others. So if we were to put things in perspective, 1 floppy disk in today's world could not even store a single picture taken from your mobile phone.



MARCH 2020

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SU		29
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TU	31	



APRIL
2020

INSPIRED BY
Nintendo Gaming
Ad from 1980's



MON

TUE

WED

THUR

FRI

SAT

SUN

		01	RAM NAVMI 02	03	MAHAVIR JAYANTI 04	05
MAHAVIR JAYANTI 06	WORLD HEALTH DAY 07	08	09	GOOD FRIDAY 10	11	12
BAISAKHI 13	DR. AMBEDKAR JAYANTI 14	15	16	17	18	19
20	21	WORLD EARTH DAY 22	23	24	25	AKSHAYA TRITIYA 26
27	28	29	30			

Home TV Gaming Console

The Nintendo Entertainment System (NES) is an 8-bit video game console, which was released in North America in 1985, and in Europe throughout 1986 and 1987. It was the best selling gaming console of its time and it helped revitalize the US video game industry. Which later paved the way for VR Gaming and today's mobile gaming revolution. From 8 bit to 4k, the journey has been nothing less than magnificent.



APRIL 2020

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SU		26
MO	27	
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WE	29	
TH	30	



MAY
2020

INSPIRED BY

Canon Auto Zoom 518
Super Camera
Ad from 1964



MON

TUE

WED

THUR

FRI

SAT

SUN

				MAY DAY		
				01	02	03
04	05	06	BUDDHA PUJIMA	07	08	MOTHER'S DAY
09	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	EID-UL-FITR
29	30	31				

Super 8mm Video Camera

Super 8mm film cameras were first manufactured in 1965 by Kodak for their newly introduced amateur film format, which replaced the Standard 8 mm film format. Manufacturing continued until the rise in popularity of video cameras in the mid-1970s. During the late 1960s, cameras were only filmed at 18 frames per second, but in years to come, speeds such as 24 frames/s became more common. Let's fast forward directly to the I phone in your hand and you will realise that it can shoot videos with 4K resolution at 24 fps, 30 fps, and even 60 fps.



MAY 2020

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SA		16
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MO	18	
TU	19	
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FR	22	
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SU		24
MO	25	
TU	26	
WE	27	
TH	28	
FR	29	
SA		30
SU		31



JUNE
2020

INSPIRED BY
Boombox
Ad from 1983



MON

TUE

WED

THUR

FRI

SAT

SUN

01	02	03	04	WORLD ENVIRONMENT DAY 05	06	07
08	09	10	11	12	13	14
15	16	17	18	19	20	FATHER'S DAY, INTERNATIONAL YOGA DAY 21
22	23	24	25	26	27	28
29	30					

Cassette Tape Recorder

Another format that made an impact on culture in the 1980s was the radio-cassette, aka the "boom box" (a name commonly used only in English-speaking North America), which combined the portable cassette deck with a radio tuner and speaker/s capable of producing significant sound levels. These devices became synonymous with urban youth culture in entertainment, which led to the somewhat derisive nickname "ghetto blaster." The boom box allowed people to enjoy music on the go and share it with friends. This also led to such cultural practices as breakdancing.



JUNE 2020

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TU	30	



JULY
2020

INSPIRED BY
Kako
Ad from 1970



MON

TUE

WED

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27	28	29	30	EID-UL-ZUHA 31		

SLR Camera

A single-lens reflex camera (SLR) is a camera that typically uses a mirror and prism system (hence "reflex" from the mirror's reflection) that permits the photographer to view through the lens and see exactly what will be captured. Dating back to the first quarter of the 20th century, the 35mm format has mostly given way to today's digital still and video technologies. The 35mm film frame is 36 x 24mm, and high-end digital SLR (DSLR) and video cameras use sensors of equivalent size.



JULY 2020

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AUGUST
2020

INSPIRED BY
NTT Mobile
Phone Ad



MON

TUE

WED

THUR

FRI

SAT

SUN

ONAM 31						01	02
RAKSHA BANDHAN 03	04	05	06	07	08	09	
10	KRISHNA JANMASHTAMI 11	12	13	14	INDEPENDENCE DAY 15	16	
17	18	19	20	21	GANESH CHATURTHI 22	23	
24	25	26	27	28	29	30	

Cellular Phone

Martin Cooper was the first person to make an analog cellular mobile phone in the year 1973, however, it was not available for commercial use until 1984. Motorola DynaTAC 8000x was the first commercially available cellular phone launched in 1984 and was considered small enough to be easily carried. This mobile unit was very large compared to phones today it weighed 790 g and was 10 inches (25 cm) high. You would have to shell out \$3,995 (about \$10300 in 2019) to acquire a single unit. Today in 100\$'s you could own a cell phone that is not only a cellular phone but a smart device that lets you do everything a fully-featured computer could do.

AUGUST 2020

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SA		22
SU		23
MO	24	
TU	25	
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TH	27	
FR	28	
SA		29
SU		30
MO	31	





SEPTEMBER 2020

INSPIRED BY
HMV Nipper
Ad from 1958 - 1959



MON

TUE

WED

THUR

FRI

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Gramophone

The phonograph was invented in 1877 by Thomas Edison. Alexander Graham Bell's Volta Laboratory made several improvements in the 1880s and introduced the graphophone, including the use of wax-coated cardboard cylinders and a cutting stylus that moved from side to side in a zigzag groove around the record. In the 1890s, Emile Berliner initiated the transition from phonograph cylinders to flat discs with a spiral groove running from the periphery to near the center, coining the term gramophone for disc record players. All phonograph records had the playing time of a 12-inch diameter record to less than five minutes per side. Now you carry a never-ending collection of music from all genres on your handheld device. We live in a world of streaming and listen to whatever we wish to listen to by a single tap on our screen.

SEPTEMBER 2020



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SU		27
MO	28	
TU	29	
WE	30	



OCTOBER
2020

INSPIRED BY
IBM Personal Computer
Ad from 1980's



MON

TUE

WED

THUR

FRI

SAT

SUN

				GANDHI JAYANTI		
			01	02	03	04
05	06	07	08	09	10	11
12	13	14	15	16	17	18
19	20	21	22	23	24	DUSSHERA 25
26	27	28	MILAD-UN-NABI 29	30	31	

Personal Computer

The IBM Personal Computer, commonly known as the IBM PC, is the original version of the IBM PC compatible hardware platform. It is IBM model number 5150 and was introduced on August 12, 1981. Pricing started at US\$1,565 (equivalent to \$4,401 in 2019) for a configuration with 16K RAM, Color Graphics Adapter, and no disk drives. It became a device of popular choice for many people. The impact of the Apple II and the IBM PC was fully demonstrated when Time named the home computer the "Machine of the Year", or Person of the Year for 1982 (3 January 1983, "The Computer Moves In"). It was the first time in the history of the magazine that an inanimate object was given this award.

OCTOBER 2020

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WE	28	
TH	29	
FR	30	
SA		31





NOVEMBER
2020

INSPIRED BY
Bell Telephone System
Ad from 1958



MON

TUE

WED

THUR

FRI

SAT

SUN

GURU NANAK
JAYANTI

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DEEPAWALI,
CHILDREN'S DAY

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Telephone

"Mr. Watson come here, I want to see you " were the original words that were first-ever spoken through a telephone by its creator Alexander Graham-bell, little did we know that these words would forever change the course of communication for entire mankind! This was the foundation for the grand rotary dial type telephone that ruled our homes for more than half a century before we launched to another time-altering technology " the infamous mobile cellular phones". The cell phones have now made sure that these legendary telephone receivers sets are nothing but antique showpieces at a store. Finding one actually took us a month :). The most famous of the rotary telephone was the model 500. In the 1950s 80 million pcs were made and many are still in operation. Imagine running your present mobile for 65 yrs ???

NOVEMBER 2020



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TU	24	
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SA		28
SU		29
MO	30	



DECEMBER 2020

INSPIRED BY
Admiral 21"
Portable TV
Ad from 1966



MON

TUE

WED

THUR

FRI

SAT

SUN

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07	08	09	10	11	12	13
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21	22	23	24	CHRISTMAS 25	26	27
28	29	30	31			

Television

Introduced in the late 1920s in mechanical form, television set became a popular consumer product after World War II in electronic form, using cathode ray tubes. The addition of color to broadcast television after 1953 further increased the popularity of television sets and an outdoor antenna became a common feature of suburban homes. The invention of the television was the work of many individuals in the late 19th and early 20th centuries. Individuals and corporations competed in various parts of the world to deliver a device that superseded previous technology. The world's first 625-line television standard was designed in the Soviet Union in 1944 and became a national standard in 1946. The first broadcast in the 625-line standard occurred in 1948 in Moscow.

DECEMBER 2020



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TU	29	
WE	30	
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2021

JANUARY

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FEBRUARY

S	M	T	W	T	F	S
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MARCH

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28	29	30	31			

APRIL

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MAY

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JUNE

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JULY

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AUGUST

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SEPTEMBER

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OCTOBER

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31					01	02
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NOVEMBER

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DECEMBER

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26	27	28	29	30	31	



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